

Alpine Air Waves

Official newsletter of Alpine Radio 96.5 FM



Volume 6 Issue 12 Winter 2010

— “Community Broadcasting – Ordinary People Engaged In An Extraordinary Enterprise” —

Alpine Air Waves is published twice per year (*winter and summer*) to communicate station news to its members, presenters, volunteers, sponsors and others interested in community broadcasting in the Upper Kiewa Valley.

We are a community radio station that is independent, not-for-profit, community owned and operated and is run completely by volunteers.

We rely on the active support of our listeners, members, volunteers and sponsors for the day to day operation of the station.

The station is located in the Mt Beauty Visitor Information Centre Precinct in north-east Victoria.

Membership

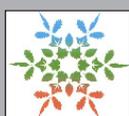
We stand for Access, Diversity, Localism, Independence & Innovation. Your support is vital for this unique service to continue. Family/Couple \$20, Single \$15, Pensioner/Student \$10, Business \$30 & Community Organisation \$30.

Sponsorships

The station has developed a number of attractive sponsorship packages (i.e. paid advertising) suitable for all types of businesses. The Schedule can be accessed via our website at <www.alpineradio.com.au> and a copy downloaded. All production is done in-house. We are fully equipped for digital production using the latest audio editing software and backing music.

Broadcast Training

New presenters are always welcome and training is offered. We pride ourselves on delivering practical training on a one to one basis. In conjunction with Mt Beauty Secondary College, training is also offered for school students.



Alpine Shire

Extended coverage – now a reality

Since 7th January 2010 Alpine Radio has been broadcasting a very strong signal from the top of the Big Hill fire tower (1,250m). Now we can reach a wider audience up and down the Kiewa Valley and into parts of the Ovens Valley. This has been a five year project and has been talked about since the station's first broadcast in August 2003. Our technicians, Rob O'Connor and Dick Puttyfoot plus their band of helpers have done a fantastic job to complete the project. Financial support has come by way of the Alpine Shire, UKV Lions Club and our many members and supporters who donated funds. Thanks for your support.



Dick Rob



Work on the Big Hill Tower

Top: Dick Puttyfoot
Below: Rob O'Connor

National Radio News (NRN)

The station recently subscribed to the NRN service provided by the Community Radio Network (CRN). This service provides a 24-hour satellite-delivered live stream of programs to community stations across Australia including the *National Radio News*.

Alpine Radio will broadcast the *hourly News service 6am to 7pm Monday to Friday, 6am to 12 noon Saturday and 9am to 12 noon Sunday*. The local, north-east and alpine *Weather Reports*, read live by the presenter, will follow the news.

The Digital Delivery Network (DDN) is an enhancement to the satellite service that allows stations to order content, provided by other stations, online, for automatic recording by a computer connected to their satellite receiver. Programs can be replayed at the time of the station's choice.

**Annual General Meeting – Wednesday 18 August 2010
7:30pm at the Mt Beauty Visitor Information Centre.**

Supper will be provided

Alpine Air Waves

— Published in summer & winter —

Publisher

Alpine Radio 96.5 FM

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Committee of Management

— 2009/10 —

President	• Paul L'Huillier (Acting)	Volunteer Positions	
V-President	• Yvonne Sutton	Technical Officer	• Rob O'Connor
Secretary & IT	• Paul L'Huillier	Music Library	
Treasurer	• Wendy Hutton	Co-ordinator	• Ian Erbacher
Media & PR	• Alex Craig	Training	
Committee	• Bill Sutton	Co-ordinator	• Bill Sutton
	• Wendy Blake	Maintenance	
	• Warwick Randall	Officer	• Vacant
		Site Manager	• Dick Puttyfoot

Voluntary Staff Positions

- **Station Manager** • Yvonne Sutton
- **Sales Rep.** • Paul L'Huillier - Kiewa Valley & surrounds

George Gierak Profile



As a teenager living in suburban Melbourne in the '60's I regularly listened to 3KZ to a programme called "The Cash Box Top 100" presented by a well know DJ at the time, Stan "The Man" Rofe. This no doubt was my introduction to music played over the "Airwaves".

My involvement with Alpine Radio was in early October 2003 during a visit to Mt. Beauty. I went into the Studio and spoke to the Presenter at the time and told him of my liking and knowledge of the '60's era of music. He suggested that I should consider presenting a regular programme of my own.

Two weeks later I arrived at the Studio for a training session and was told I was ready to go on-air the following week. It took another 2 weeks for me to get enough courage to actually go on-air live, and began my first programme in early December 2003 with "The Golden Oldies" playing the music that I grew up with mainly in the late '50's, '60's & '70's.

I would recommend anyone interested becoming a Presenter to take a professional approach by planning their Programme before they go live "On-Air", as this helps to eliminate potential problems that may occur.

My wife, Lyn and I have been happily married for 37 years, and have an adult son, Glenn. When possible, I relax by listening to CD's on my Surround Sound Stereo System and also enjoy a game of golf.

Off-Air

- **Memberships due!** — If this newsletter has a membership form enclosed, it indicates your membership is now due. We appreciate your on-going support of the station and urge you to renew by returning the enclosed form and appropriate fee as soon as possible.
- **Relocation of transmitter to Big Hill & working bees.** Since last November, when we heard from The Australian Communications and Media Authority (ACMA) that our licence area had been extended, much work has been done to relocate our transmitting equipment from the Bogong Estate in Damms Road to Big Hill. Several working bees have been organised by Rob O'Connor and Dick Puttyfoot to complete the transfer and to tweek the signal reception. Thank you to all volunteers who have made themselves available for this work.
- **Station relocation downstairs** — In the spring it is anticipated that our energies will be directed at completing the first part of Stage 3 i.e. one main studio, reception area and office.
- **Welcome to new presenters** — Geoff Field and Maritta Dela Rue. Please talk to our station manager Yvonne Sutton if you are interested.
- **Retiring committee member & presenter** — Thank you to Wendy Hutton who has been on committee for five years – four as treasurer and will be retiring at this year's AGM. Thanks also to George Gierak who has been presenting his *The Golden Oldies* program on Alpine Radio since 2003. All the best, George, and thank you for your contribution to the station. Enjoy your golf (*see his profile above*).
- **Programming** — Alpine Radio caters for a diversity of programs and music tastes that you will not find on commercial radio. Tune in for a listen (*refer to the enclosed Program Guide or view on our website*).
- **New website design** — The station contracted a professional web site designer to improve our presence on the net. We feel the new design has that *Alpine* appeal. Log on for a look at: www.alpineradio.com.au
- **Emergency Services Broadcaster** — Community radio stations can apply to become *official emergency services broadcasters* like the ABC and some commercial stations, provided they fulfil a range of obligations under a Memorandum of Understanding (MoU). The station is currently investigating the requirements and its capacity to do the job as set out in the MoU. Our station has proven it can act in this capacity as it did during the 2006 and 2009 local bushfires where residents were kept updated on the fire front via *direct* local CFA information supplied by CFA, DSE and Police, and with local weather conditions.
- **Outside Broadcasting opportunities for your business** — Your business can promote its goods and services by hosting a broadcast from your actual business location. Contact us for costs and conditions.

Program idea?

Do you have an idea for a program that should be on the station? Call us to discuss or drop us a line.

Sponsors

— The Team Behind the Team —

Alpine Radio survives and prospers thanks to the support of its listeners, presenters, volunteers and the following current sponsors as at **July 2010**

- The Good Guys – *Albury*
- Murray Goulburn Cooperative – *Tangambalanga*
- Mt Beauty Post Office
- Falls Creek Coach Service – *Tawonga South*
- Baker Motors – *Albury*
- Mt Beauty Property Sales
- Tawonga South Butchery
- Dederang Hotel
- Boulevard Motors – *Wodonga*
- Kiewa Valley Spring Water – *Wodonga*
- Mt Beauty Hardware & Drapery
- Medico Hygiene Services & Waste Disposal – *Sal*
- Ceccanti-Kiewa Valley Wines – *Mongans Bridge*
- Mount Beauty & District Community Bank
- Warehouse Sales – *Wodonga*
- Alpine Chiropractic Centre – *Bright*

In acknowledging our sponsors we would also ask our members and listeners to support them by purchasing their products and services whenever possible and please make yourself known as a member of Alpine Radio.

For the latest Sponsorship Schedule visit our website at: www.alpineradio.com.au