

Alpine Air Waves

Official newsletter of Alpine Radio 96.5 FM



Volume 6 Issue 13 Summer 2010

— “Community Broadcasting – Ordinary People Engaged In An Extraordinary Enterprise” —

Alpine Air Waves is published twice per year (*winter and summer*) to communicate station news to its members, presenters, volunteers, sponsors and others interested in community broadcasting in the Upper Kiewa Valley.

We are a community radio station that is independent, not-for-profit, community owned and operated and is run completely by volunteers.

We rely on the active support of our listeners, members, volunteers and sponsors for the day to day operation of the station.

The station is located in the Mt Beauty Visitor Information Centre Precinct in north-east Victoria.

Membership

We stand for Access, Diversity, Localism, Independence & Innovation. Your support is vital for this unique service to continue. Family/Couple \$20, Single \$15, Pensioner/Student \$10, Business \$30 & Community Organisation \$30.

Sponsorships

The station has developed a number of attractive sponsorship packages (i.e. paid advertising) suitable for all types of businesses. The Schedule can be accessed via our website at www.alpineradio.com.au and a copy downloaded. All production is done in-house. We are fully equipped for digital production using the latest audio editing software and backing music.

Broadcast Training

New presenters are always welcome and training is offered. We pride ourselves on delivering practical training on a one to one basis. In conjunction with Mt Beauty Secondary College, training is also offered for school students.



Alpine Shire

Bogong OEC – On Air



Each Friday morning at 8:10am during school term *Yvonne Sutton* (insert) conducts an interview with two students from the participating schools at the Bogong Outdoor Education Centre. Pictured are two students from Parkdale Secondary College reporting on their week at camp using a speaker telephone. During the interview the other students are at breakfast and are tuned in to Alpine Radio to listen to the interview.

Alex Craig — Profile



When I came to Mount Beauty 5 years ago, I met some of the people involved in Alpine Radio. I had a bit of a listen and decided I didn't like it – too much rock, too much country music! Then I heard the radio was keen to sign up new presenters, so I thought I had better put my money where my mouth was, even though I hadn't actually said anything. My sort of music is classical; mostly light though not all, with some old-fashioned musicals as well.

So now I spend 3 hours a week playing my kind of music to the Kiewa and Ovens Valleys, and I sometimes even get comments and feedback from people I meet in the street – always positive so far – which is a tremendous boost.

It has been an intense learning experience for me – learning to work the console, and computer, how to load discs onto the MJM player, how to use the CD player and the turntable, how to interview people on the phone and in the studio. I really have learned heaps of new things, and that is always great for the self-esteem.

I enjoy spending time listening to music I enjoy, I get a tremendous amount of knitting done, and reading the community announcements keeps me in touch with what's going on in town.

All the people I have met through the radio have become friends. It is a group of people with a common purpose and the knowledge that what they are doing is valuable, worthwhile and fun.

Alpine Air Waves

— Published in summer & winter —

Publisher

Alpine Radio 96.5 FM

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Committee of Management

— 2010/11 —

President	• Paul L'Huillier (Acting)	Volunteer Positions	
V-President	• Yvonne Sutton	Technical Officer	• Rob O'Connor
Secretary & IT	• Paul L'Huillier	Music Library	
Treasurer	• Wendy Blake	Co-ordinator	• Ian Erbacher
Committee	• Bill Sutton	Training	
	• Nick Brown	Co-ordinator	• Bill Sutton
	• Warwick Randall	Maintenance	
	• Derek Hutton	Officer	• Vacant
		Site Manager	• Dick Puttyfoot
Voluntary Staff Positions			
	• Station Manager		• Yvonne Sutton
	• Sales Rep.		• Paul L'Huillier - Kiewa Valley & surrounds

What is Community Radio?

Community broadcasting plays a vital role in Australia as a unique sector operating together with commercial and national broadcasters such as the Australian Broadcasting Corporation (ABC) and the Special Broadcasting Service (SBS). The sector actively promotes community access and participation with volunteers largely responsible for the operation of community broadcasting stations. These stations vary significantly depending on the audience and community they service, from rural and regional to Indigenous and ethnic, print handicapped and religious.

The community broadcasting sector has experienced rapid growth since its inception in the early 1970's and now consists of 356 permanent community radio licensees, including 78 Remote Indigenous Broadcasting Services (RIBS), in addition to 50 temporary radio licensees in remote areas and five community television stations. Volunteers are at the core of community broadcasting operations; nearly 20,000 people are involved in management and broadcasting roles for licensed community radio stations across Australia.

Legislated under the Broadcasting Services Act 1992 and guided by the Codes of Practice, community broadcasting stations are operated as independent, not-for-profit organisations that:

- actively encourage *access and participation* by members of their communities in all aspects of operations;
- emphasise the provision of *access to groups* that are inadequately served by mainstream media;
- enhance the *diversity of programming choices* and viewpoints available to their audiences; and
- support and develop *local and Australian* arts, music and culture.

Community broadcasting stations vary enormously from licence to licence, depending on the needs and interests of the local geographic communities and the specific communities of interest they serve – including youth, senior citizens, arts, fine music, Australian music, sport and other specialist interests, as well as providing specific services for Indigenous, religious, print handicapped and ethnic communities. There are stations all over the country, some with metropolitan wide licences (18%), others that service particular areas of a city that hold sub-metro or suburban licences (16%), and those in rural (25%) and regional areas (41%).

Off-Air

- **Memberships due!** — If this newsletter has a membership form enclosed, it indicates your membership is now due. We appreciate your on-going support of the station and urge you to renew by returning the enclosed form and appropriate fee as soon as possible.
- **Station relocation downstairs** — We can see the end in sight. After 4 years of fundraising and work by both volunteers and tradesman we anticipate being in our new studios early in the new year. Watch this space!
- **Welcome to new presenters** — Glen Spencer and Jacob Waugh. Please talk to our station manager Yvonne Sutton if you are interested in becoming a presenter.
- **Retiring committee member & presenter** — Thank you to Alex Craig who has been on committee for two years as our Media and Public Relations person. Alex will stay on as a presenter. Also thanks to Zoe Dickson who will be concentrating on her studies in 2011.
- **Programming** — Alpine Radio caters for a diversity of programs and music tastes that you will not find on commercial radio. Tune in for a listen (*see the enclosed Program Guide or view it on our website*).
- **Emergency Services Broadcaster** — In October 2010 the station submitted an application to become an official emergency broadcaster. The application is made to the *Office of the Emergency Services Commissioner* (OESC). Community radio stations can apply to become an *official emergency services broadcaster* like the ABC and some commercial stations, provided they fulfil a range of obligations under a Memorandum of Understanding (MoU). Our station has proven it can act in this capacity as it did during the 2006 and 2009 local bushfires where residents were kept updated on the fire front via *direct* local CFA information supplied by CFA, DSE and Police, and with local weather conditions. The station recently supported the community with regular updates during the October 2010 flood threats.
- **Outside Broadcasting opportunities for your business** — Recently the station conducted an outside broadcast at the third birthday celebrations of the *Community Bank*. It also plans another at Roi's Diner between 8-11pm Thursday 16 December as part of Nick Brown's jazz and blues program called '*Milestones*'. We will also have a presence at the *Rotary Club's annual Garage Sale* on New Years Day.
- **Alpine Radio's Year of the Volunteer in 2011** — In 2011 it will be the 10th anniversary of the United Nations Year of the Volunteer (IYV) which was first celebrated in 2001. Alpine Radio would like to mark this anniversary by giving volunteer organisations in our listening area opportunities to celebrate their volunteers. Early in 2011 the station will be sending out invitations to community groups/clubs inviting them to participate (*refer to the article on page 3*).



Bill Sutton (standing) Alpine Radio's training co-ordinator giving one on one instruction to new trainee Jacob Waugh

Nick Brown – Profile

Pictured is Nick presenting from inside the Mt Beauty & District Community Bank. The station recently held an outside broadcast to celebrate the Bank's third birthday..



I joined Alpine Radio in February 2009, mainly to focus on presenting jazz and blues music, and developed *Milestones Jazz & Blues* into a regular Thursday night program. When Mary Smith, one of Alpine Radio's founders, left Mt Beauty to move to Mooropna (near Shepparton), the station had to find presenters to fill in for Mary's breakfast programs, and I agreed to also present a breakfast program one day a week. During Monday Breakfast I try to give people a bright and breezy start to the working week. I enjoy playing those easy listening rock and pop numbers that I grew up with over the years, and add a bit of variety.

I have been a jazz and blues fan for many years, in my 20s being a regular patron of the Creole Club in North Adelaide, where visiting jazz bands included Galapagos Duck, at that time Australia's best known jazz band. The Creole Club had a real New Orleans feel about it, with old wooden tables and chairs and chequered tablecloths.

I then moved to live in Sydney, then Canberra and then Melbourne, and took every opportunity to hear live jazz and blues, and go to every live jazz festival including Manly, Canberra, Wangaratta, Stonnington Gardens and Melbourne International Jazz Festival. When opportunity presented itself to join Alpine Radio, it just seemed a natural progression to be able to play my favourite music for myself and any other fans of great jazz and classic blues. I enjoy researching to find out more about the history of jazz and blues, and about the artists to make the program more interesting. I also like to listen to new artists and play contemporary jazz.

I thank Alpine Radio, and particularly Whiskers (Bill Sutton) who did my initial presenter training, for giving me the opportunity to present the music I enjoy. I am just waiting for the ABC to call me and ask me to present *Jazz Tracks* every weekend, but I think I am waiting in vain.

Alpine Radio's Year of the Volunteer – 2011

In 2011 it will be the 10th anniversary of the United Nations Year of the Volunteer (IYV) which was first celebrated in 2001. Alpine Radio would like to mark this anniversary by giving volunteer organisations in our listening area opportunities to celebrate their volunteers.

So in order to promote Year of the Volunteer in 2011, Alpine Radio would like to invite your organisation to participate in this celebration.

There are several ways you can do this:

1. You can promote your organisation's upcoming events anytime on Alpine Radio using our free Community Service Announcements
2. Regular Community Service Announcements describing your organisation
3. You can showcase your organisation in 2011 by choosing a particular week in the year and use Alpine Radio to:
 - a. Broadcast live to air or recorded interviews with people in your organisation
 - b. Arrange an Outside Broadcast at one of your events (this means that the event would be broadcast to Alpine Radio's listening area)
 - c. Any other means as suggested by you.

In particular we would want to showcase your volunteers during these activities, explaining what your volunteers do, the skills and talents that volunteers bring to your activities, what training is given, what opportunities are given and what benefits people would gain from being a volunteer in your organisation.

If you are interested in being part of this celebration of volunteers, Alpine Radio's Year of the Volunteer in 2011, please contact Wendy Blake: Telephone: 5754 1942, or send an email to <info@alpineradio.com.au>. Official invitations will go out in early 2011.

by
invitation

With over 20,000 volunteer broadcasters filling the airwaves, they are a precious resource who need to be managed, supported and recognised.

Senator Steph
Parliamentary



Senator the Hon Ursula Stephens,
Parliamentary Secretary for Social
Inclusion and the Voluntary Sector

As I write this message, it is National Volunteer Week (10 – 16 May 2010), a week of celebrations when as a nation we say ‘thank you’ to our 5.2 million volunteers in Australia.

During this week I’ve met with a broad range of volunteers and been amazed by the diversity of the activities they engage in. Volunteering in Australia has certainly become a great kaleidoscope of colourful activities. In addition to traditional options of welfare and emergency volunteering, we now have digital volunteering, performance volunteering and even ‘microvolunteering’.

Like other parts of the not-for-profit sector, community broadcasting relies on volunteers to keep its services alive. With over 20,000 volunteer broadcasters filling the airwaves, they are a precious resource. Volunteers need to be managed, supported and recognised.

It’s good to see that the sector’s five-year plan, Community Broadcasting and Media: Year 2015 identifies this as a priority, stating: “Community and volunteer involvement needs support to be efficient, effective and sustainable.

Community broadcasting offers a variety of ways that Australians can explore their personal skills and talents and connect with diverse communities through volunteering.

The sense of camaraderie and creative teamwork in our community radio and TV stations is a fine template for building a socially inclusive society. Community broadcasting is also developing digital literacy in our communities, helping to bridge the ‘digital divide’ as Australia transitions to a new economy.

There are plenty of free resources available to help not-for-profit organizations support their volunteers. Volunteering Australia, the national volunteering peak body provides a wealth of free resources on its website, as do many of the state volunteering peak bodies.

It’s also very important to recognise and thank volunteers for their contributions. A recent survey conducted by Volunteering Australia found that around a third of volunteers had never been thanked for their efforts. This is quite alarming. Happily, it’s something that can be easily remedied.

Apart from National Volunteer Week, another opportunity for recognising volunteers is International Volunteers’ Day on 5 December each year, when the whole world celebrates the amazing contributions of volunteers. There’s still plenty of time for you to plan your own event around this day.

Next year offers an extra-special occasion for celebrating volunteering. In 2011 it will be the ten year anniversary of the United Nation’s International Year of the Volunteer, first celebrated in 2001.

As community broadcasters, I’d like to encourage you to use 2011 as an opportunity to highlight in your programming the inspirational stories of your local heroes. There are at least 5.2 million stories to tell, so let’s get their stories out onto the airwaves!

<www.volunteeringaustralia.org>



Glen Spencer – Profile

I have had the idea of going on air at the back of my mind for a long time – ever since I became aware of Alpine Radio. I have been doing it since September and I really love it.

I have pretty broad tastes in music but my favourite is traditional rock & blues.

I like having control over what I play. I enjoy putting a program together, made up of the stuff I really like, and if people don’t like it, they can turn off. There’s lots of other music they can listen to.

I’m still a beginner – I need a lot of help and thanks to Bill Sutton, the station’s presenter trainer, I’m learning a lot. Before I started, I didn’t even know how to turn on a computer.

Sponsors

– The Team Behind the Team –

Alpine Radio survives and prospers thanks to the support of its listeners, members, presenters, volunteers and the following current sponsors as at **December 2011**

- The Good Guys – Albury
- Murray Goulburn Cooperative – Tangambalanga
- Mt Beauty Post Office
- Falls Creek Coach Service – Tawonga South
- Baker Motors – Albury
- Mt Beauty Property Sales
- Tawonga South Butchery
- Dederang Hotel
- Alpine Furnishings – Bright
- Boulevard Motors – Wodonga
- Kiewa Valley Spring Water – Wodonga
- Mt Beauty Hardware & Drapery
- Medico Hygiene Services & Waste Disposal – Sale
- Ceccanti-Kiewa Valley Wines – Mongans Bridge
- Mount Beauty & District Community Bank
- Warehouse Sales – Wodonga
- Alpine Chiropractic Centre – Bright
- Jeremy Reichl (Builder) – Tawonga South

In acknowledging our sponsors we would also ask our members and listeners to support them by purchasing their products and services whenever possible and please make yourself known as a member of Alpine Radio.

For the latest Sponsorship Schedule visit our website at: www.alpineradio.com.au