

# Alpine Air Waves

Official newsletter of Alpine Radio 92.5 FM



Volume 3 Issue 5 Summer 2007

— “Community Broadcasting – Ordinary People Engaged In An Extraordinary Enterprise” —

Alpine Air Waves is published twice per year (*winter and summer*) to communicate station news to its members, presenters, volunteers, sponsors and others interested in community broadcasting in the Upper Kiewa Valley.

We are a community radio station that is independent, not-for-profit, community owned and operated and is run by volunteers and a part-time station manager and sponsorship manager.

We rely on the active support of our listeners, members, volunteers and sponsors for the day to day operation of the station.

The station is located in the Alpine Discovery Centre Precinct in Mount Beauty in north-east Victoria.

## Membership

We stand for Access, Diversity, Localism, Independence & Innovation. Your support is vital for this unique service to continue. Family/Couple \$20, Single \$15, Pensioner/Student \$10, Business \$30 & Community Organisation \$30.

## Sponsorships

The station has developed a number of attractive sponsorship packages (i.e. paid advertising) suitable for all types of businesses. The packages can be viewed on our website at [www.alpineradio.com.au](http://www.alpineradio.com.au) or a copy downloaded. All production is done in-house. We are fully equipped for digital production using the latest audio editing software and backing music.

## Broadcast Training

New presenters are always welcome and training is offered. In 2007 four modules in the Certificate III in Broadcasting course are being conducted. We pride ourselves on delivering practical training on a one to one basis. In conjunction with Mt Beauty SC training is also offered for school students.



Alpine Shire

## Alpine Radio's Certificate III in Broadcasting Trainees



From left (Back) – Ian Smith, Brian Price (*Training coordinator*), (Front) – Sigrid Condon, Jessie Brew, Matthew Batt, Wendy Blake, Cathy Gunn, Teresa Green & Vince Dumser.

Alpine Radio has two new presenters. Isabel and Alan Colley began training in October and commenced their program *Peace in the Valley* on the first Sunday (4–5pm) in November. Isabel and Alan are working as co-presenters and people who have heard the program have remarked how professional it sounds. And I'm not surprised considering the preparation that I've seen them do. Keep up the good work!

Mt Beauty Secondary College is now running its own broadcast training with English teacher Cathy Gunn at the helm. Mt Beauty SC's fully equipped *Ron White Studio* and indeed its entire facility for performing arts and media has completed a running-in period and is now producing and delivering its own Mt BSC radio hour on Thursdays (1:30–2:30pm) on Alpine Radio.

The Certificate III in Broadcasting course participants will be looking forward to commencing, the round 2 units which include Media Law, Copyright and Recording, and Editing Sound, in February 2008.

In the meantime, our peak body, the CBAA, has been running an Australia wide online e-learning project using Web 2.0 tools. Web 2.0 is the social web which uses facilities like YouTube and FaceBook. Although I believe that the internet will never replace the face-to-face teaching experience, the way these new tools are being used is awesome! More on this in the next issue.

Also Paul L'Huillier is in the process of doing the Certificate IV in Workplace Training and Assessment with the CBAA. This will be a formidable resource for every aspect of station training.

Finally, welcome to the new training sub-committee: Cathy Gunn, David O'Rourke and Paul L'Huillier. And of course many thanks to all the people who helped the new presenters with tips and tricks and also Wendy Blake and Jess Brew whose nurturing of the Mt Beauty SC radio hour helped get it to the point where it can now run on autopilot.

Brian Price – Training Co-ordinator

## Alpine Air Waves

— Published in summer & winter —

### Publisher

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## Committee of Management

— 2007/08 —

|                       |   |
|-----------------------|---|
| <b>President</b>      | • <b>David O'Rourke</b> , 5754 1907, 0428 485 687<br>dave.orourke@yahoo.com.au  |
| <b>Vice-President</b> | • <b>Yvonne Sutton</b> , 0438 575 441, 5754 4128<br>dearest@bigpond.net.au  |
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| <b>Treasurer</b>      | • <b>Wendy Hutton</b> , 5754 4631, 0418 641 236<br>huttondw@albury.net.au   |
| <b>Media &amp; PR</b> | • <b>Derek Hutton</b> , 5754 4631<br>huttondw@albury.net.au   |
| <b>Committee</b>      | • <b>Margaret Randall</b> , 5754 1454<br>snowdragon@iprimus.com.au<br>• <b>Margaret O'Rourke</b> , 5754 1907,<br>marg_orourke@yahoo.com.au<br>• <b>Ian Erbacher</b> , 5754 4190,<br>ianerbacher@gmail.com |

### Volunteer Positions

|                                       |  |
|---------------------------------------|--|
| <b>Technical Officer</b>              | • <b>Rob O'Connor</b> , 5754 4369, 0423 848 819<br>rjssa@bigpond.net.au  |
| <b>Music Library<br/>Co-ordinator</b> | • <b>Ian Erbacher</b> , 5754 4190<br>ianerbacher@gmail.com               |
| <b>Training<br/>Co-ordinator</b>      | • <b>Brian Price</b> , 5754 5235, 0419 262 310<br>webportals@bigpond.com |
| <b>Maintenance<br/>Officer</b>        | • <b>Eric Harvey</b> , 5754 1964,<br>ericharvey7@hotmail.com             |

### Paid Positions (part-time)

|                            |   |
|----------------------------|---|
| <b>Station Manager</b>     | • <b>Yvonne Sutton</b> (as above)                         |
| <b>Sponsorship Manager</b> | • <b>Mary C. Smith</b> , 0427 544 142<br>mcs1@aapt.net.au |

## Presidents Report '07

David O'Rourke



2007 has been another great year, with Alpine Radio going from strength to strength. We continue to broadcast 24 hours a day, 7 days a week with 75% of those programs being live-to-air. In emergency situations we broadcast live day and night.

### Helpers

Our presenters, many of whom have been involved with Alpine Radio from its beginnings, have developed into very individual radio personalities who are well known to, and welcomed by, listeners. Programs continue to be diversified with something for everyone. Thanks also to those presenters who willingly fill in for others when they are away.

During the year we have welcomed a number of new presenters and they have brought new and interesting programs with them. Other new presenters are currently in training, and we look forward to their debut on air.

Any successful organisation has its unsung heroes and Alpine Radio is no exception. Many people are involved in a multitude of tasks around the station, including cataloguing, listening to new music and rejecting unsuitable tracks, cleaning & cooking, etc. These people spend untold hours behind the scenes and I thank them one and all. The Committee of Management consists of dedicated people who are prepared to look at all sides of a problem and make decisions for the continuing good of the radio. I thank them as well, especially our Secretary, Paul and Treasurer, Wendy.

### Building

Recently our building team has done a lot of work on the toilet and the kitchen area. Both projects are close to being completed. The team has also taken delivery of a large stack of timber which will be used to begin renovations to the new downstairs studios early in the new year.

### Management

Earlier in 2007 the Committee of Management decided that the radio had grown too big for one volunteer person to manage, and so a part-time Sponsorship Manager (Mary Smith) and Station Manager (Yvonne Sutton) were employed. Mary & Yvonne are working so well together for the good of the radio that recently they were both offered twelve month contracts.

### Grants

We have also been successful in obtaining a management grant, a training grant, and more recently a Shire grant to help us with our building program. Well done Paul.

### The Future

Alpine Radio will continue to grow. New sponsors are constantly being welcomed aboard, and when we relocate our transmitter and our listening area increases, so too will our sponsorship. New faces will also appear around the station as more volunteers join the team. Please make them welcome.

Lastly, a big thank you to everybody involved in Alpine Radio. Without your enthusiasm, new ideas, support and friendliness, the Upper Kiewa Valley community would not have the major communication asset which is Alpine Radio.

Happy Christmas & a successful New Year to you & yours.

**Editors note:** Dave presents three programs: *Memories* – Mondays 3-6pm, *Late Night Jazz* – Thursdays 9-12 midnight and *Fishing Tales-tall & true* with Bill Sutton – Saturdays 10-11am.

## A Family Affair

### Vince Dumser

Youth presenter for 2.5 years.  
Presents: *Arockolypse* (Friday 5-6pm).  
Heavily involved with a local band and the Secondary College's *RadioActive* station.



### Ursula Dumser

Vince's mum became involved when she was supervising Vince in the studio.  
Presents: *Beyond the Square* (Friday 6-8pm).



### Program idea!

Have an idea for a program that should be on the station? Call us to discuss or drop us a line.

## Sponsors

— *The Team Behind the Team* —

Alpine Radio survives and prospers thanks to the support of its listeners, presenters, volunteers and the following current sponsors as at 21 December 2007.

- Mt Beauty Property Sales
- North Eastern Home Improvements – *Mt Beauty*
- Baker Motors – *Albury*
- Peter White Furniture – *Wodonga*
- LC's Quality Meats – *Tawonga South*
- Mt Beauty & District Community Bank
- Warehouse Sales – *Wodonga*
- Boulevard Motors – *Wodonga*
- Ceccanti-Kiewa Valley Wines – *Mongans Bridge*
- Bogong Hotel – *Tawonga*
- Kiewa Valley Spring Water
- Mt Beauty Pharmacy
- Elk's Hunting & Fishing – *Albury*
- ANZ Bank – *Mt Beauty*
- Tate Funeral Services – *Wangaratta*
- Mt Beauty Country Club
- Mt Beauty Bakery
- Mt Beauty Post Office
- Cheeky Bits for Women – *Tawonga South*
- The Lighting Shop – *Wodonga*
- Settlers Tavern – *Tawonga South*
- Olive Health Foods – *Albury*
- Mulwala District Services Club – *Mulwala*
- KV Sports & Spinal Physiotherapy – *Mt Beauty*
- Leading Edge Music – *Albury*
- Mt Beauty & District Chamber of Commerce (ShopLocal)
- Mt Beauty Foodworks Supermarket
- Wodonga Chamber of Commerce (Shop Local)
- Mt Beauty Hardware & Drapery
- Dederang Hotel

In acknowledging our sponsors we would also ask our members and listeners to support them by purchasing their products and services whenever possible and please make yourself known as a member of Alpine Radio.



### Station Volunteers

#### Wendy Hutton

Committee member for 2.5 years,  
Treasurer for 1.5 years.



#### Eric Harvey

Presenter for 4 years and station  
Maintenance Officer for 3 years.

Presents two programs: *Country with and Easy Beat* (Tuesdays 9-12 noon) & *Breakfast with Eric* (Sundays 9-12 noon).



#### Rob O'Connor

Technical Officer for 6.5 years and past  
committee member. Occasional  
fill-in presenter.

## Did you know?

Alpine Radio listeners may not be aware of the hundreds of community radio stations around the country. In fact there are 356 stations. Australia is unique in that we have a large and diverse community radio sector. Up our way, regionally, there are community stations in Albury, Wangaratta, Wagga Wagga, Walwa, Shepparton, Echuca, Alexandra and Omeo. To help all Australian community stations communicate and coordinate with each other and lobby government, there are umbrella bodies to support the sector such as:

- The Community Broadcasting Association of Australia (CBAA)\*;
- The National Ethnic and Multicultural Broadcasters Council (NEMBC);
- The Australian Indigenous Communications Association (AICA).
- The Southern Community Media Association (SCMA)\*
- The Community Broadcasting Association of Victoria (CBAV)\* plus other state bodies.

\* *Alpine Radio is a member of these organizations.*

There is also the Community Broadcasting Foundation (CBF), a body that distributes the funds for the community radio sector which it receives from the Federal Government. Recently Alpine Radio was successful in receiving funding from this body.

The CBAA has a website ([www.cbaa.org.au](http://www.cbaa.org.au)) which broadcasters and listeners may find useful and interesting i.e. how community radio stations are run, Codes of Practice, sponsorship guidelines, and more. Another useful website is called cbonline i.e. community radio online ([www.cbonline.org.au](http://www.cbonline.org.au)). CBAA also has a national conference in November each year. This year, for the first time, Alpine Radio had a representative at the conference.

Organisations such as the CBAA have been working towards ensuring that community radio stations will have access to the digital radio spectrum when it comes. As a result, community radio stations in Sydney and Melbourne will shortly be involved in digital radio trials. This is a fast evolving area and people aren't really sure how the introduction of digital radio will affect existing stations, but much like digital TV, digital radio will probably sit alongside current broadcasting for some time.

The NEMBC and AICA held concurrent conferences in Brisbane this year. They were able to share many plenary sessions on common issues, such as racism and multiculturalism in the media. It was a great opportunity for the indigenous community radio sector to meet with other community stations.

Being an election year, 2007 was an important year for the community radio sector to work together locally, regionally and nationally. Every opportunity must be taken to ensure that our politicians understand the many values of community radio, and commit to funding the sector accordingly. Over the years, as the sector has grown, Federal Government funding has not. The result is that stations are now receiving substantially less grant money than they were 10 years ago.



#### Derek Hutton

Committee member for 2.5 years.

Presents four programs: *Monday Afternoon Ensemble* (12-3pm), *Tuesday Afternoons with Derek* (3-6pm), *Over the Rainbow* (Fridays 12-3pm) & *Sunday Night Classics* (6-9pm).

Check out the stations website  
[www.alpineradio.com.au](http://www.alpineradio.com.au)

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## Off-Air

- **Memberships Due!** — If this newsletter contains a membership form it indicates that your membership is overdue. We appreciate your on-going support of the station and urge you to renew for '07/'08 by returning the enclosed membership form and appropriate fee as soon as possible.
- **Station manager appointed** — Yvonne Stutton has been appointed part-time as the station manager for the next 12 months. We are very fortunate to have such an experienced administrator overseeing the station operations. She is also a very competent presenter filling in on the breakfast program when needed, assisting Bill with 'Valley Sports' and doing her own including 'Thursday Jukebox' and 'High Country Music'. A versatile lady our Yvonne!
- **Sponsorship manager appointed** — Mary Smith has been appointed part-time as the sponsorship manager for the next 12 months. Mary will be sourcing funds from local businesses and the Albury/Wodonga area. Mary is our breakfast presenter Monday to Thursday and fills in regularly for others.
- **Licence area extension project** — A current station project is to expand our coverage further into the Alpine Shire. To do this we need to broadcast from Big Hill. We are still waiting on the Australian Communication and Media Authority (ACMA) to respond to our application submitted six months ago.
- **Station Relocation** — The Shire has allocated us space downstairs to expand. The first stage of the project is to install a toilet and kitchen. The toilet plumbing is nearly finished, the trench work in complete and the framework is up. Len Plum has donated a built-in kitchen cabinet which we are very grateful for. Stage 1 will be completed early in the new year.
- **Street Broadcasts** (not live to-air) — Four have been held recently, all in December. Three have been in conjunction with the new Mt Beauty & District Community Bank and the other was conducted for the first time at the Dederang Hotel. A special thanks to Mary Smith and to all her helpers. Rob O'Connor, Dick Puttyfoot and Paul L'Huillier have looked after all the technical matters.
- **Welcome to new Presenters** — Alan & Isabel Colley, Ben Talbot and Jackie Gardam. New presenters are always welcome. Come in and talk to Yvonne about getting involved.
- **Funding support** — The station was successful with recent grant applications. The Community Broadcasting Foundation (CBF) have funded a part-time station manager for 12 months and also provided us with a training grant. The Alpine Shire, through their Community Development Fund, have contributed to Stage 1 of the station relocation project. The station is very appreciative of the support from the CBF and the Alpine Shire.
- **Combined Churches Xmas Program** — The Uniting, Anglican, Catholic, Baptist and Assemblies of God churches have combined to produce a 60 minute Xmas Day program (1-2pm). Thanks to Mary Smith who spent many hours editing and fine tuning the program.



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### Warwick Randall

Presenter for 4 years.

Presents three programs: *Something Different* (Mondays 9-12 noon), *A Farrago* with his wife Margaret (Wednesdays 9-11am) and *Big Bands* (Thursday 9-11am). The station's oldest and most experienced presenter.



— **The Ron White Studio** —  
Mount Beauty Secondary College

From Left:

Kate Babidge,  
Phoebe Webster &  
Amber Ettridge.

— **"RadioActive"** —

Mt Beauty SC's own radio station located in the Jessie Hollonds Media Centre.

On Monday night at the MBSC Presentation Evening, the winning name for the college's radio station was announced **"RadioActive"** was chosen by ballot by the students after a competition was organised and run by Jacinta Stanton and Kate Lithgow of the 'RadioDaze' class. Kayla Carter was the winning imaginative student and she was rewarded with a music voucher.

MBSC could not have done this without the constant support of Alpine Radio and its training team of Brian Price (Training Coordinator) Jess Brew, Wendy Blake and Ian Erbacher. We are hoping to continue this close working relationship so that RadioActive can be another training studio — *Cathy Gunn (Teacher)*.