

Alpine Air Waves

Newsletter of Alpine Radio 96.5 FM (Kiewa Valley), 92.9 FM (Ovens Valley)
& 94.5FM (Harrietville)



— “Community Broadcasting – Ordinary People Engaged In An Extraordinary Enterprise” —

Welcome to Alpine Air Waves — Autumn Edition, March 2020

Alpine Air Waves is published twice per year to communicate station news to its members, presenters, volunteers, sponsors and others interested in community broadcasting in the Upper Kiewa Valley.

We are a community radio station that is independent, not-for-profit, community owned and operated and is run completely by volunteers.

We rely on the active support of our listeners, members, volunteers and sponsors for the day to day operation of the station.

The station is located in the Mt Beauty Visitor Information Centre Precinct in north-east Victoria.

Membership

We stand for Access, Diversity, Localism, Independence & Innovation. Your support is vital for this unique service to continue. Family/Couple \$20, Single \$15, Pensioner/Student \$10, Business \$30 & Community Organisation \$30.

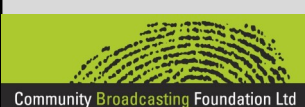
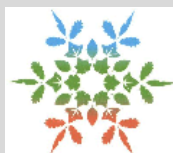
Sponsorships

The station has developed a number of attractive sponsorship packages (i.e. paid advertising) suitable for all types of businesses. All production is carried out in-house. We are fully equipped for digital production using the latest audio editing software and backing music. Contact Viv on 0422 243 691 for more information.

Broadcast Training

New presenters are always welcome and training is offered. We pride ourselves on delivering practical training on a one to one basis.

Alpine Shire



Alpine Radio AGM

At Alpine Radio's AGM last September, Nick Brown was elected President, Hugh Paton, vice-President, Keith Pike Treasurer, Rebecca Shegog as Secretary. Ken Halse, Ian Erbacher, Helen McDougall and Scottie Graham were elected as Committee members.

Committee Report for Newsletter – March 2020

The bushfire season has come and gone, with a huge impact on our listening area and it's appropriate to say thank you to all presenters who were available and pitched in on those days when we had emergency messages to broadcast and we appreciate those who took their turn to come in overnight and keep those messages going. Also a big thank you to Kenny G and Izzy for a long stint on a Friday night in January – Izzy was great for a newbie and we hope she will consider a presenter spot in the near future.

Grants

We've got several possible grants coming up – one is a volunteer grant opportunity through Dr Helen Haines (Member for Indi) – contrary to the sports rorts debacle, in this instance, Dr Haines gets to choose which grant applications are nominated and which ones are not (this grant closed on 17th Feb – results known later in March). It is open and transparent. The other opportunity is through the Community Broadcasting Foundation and is an annual grant which usually assists us to subsidise the Station Manager salary. That grant is getting more competitive each year, and closed in early March.

Coronavirus

And as the bushfire threat is diminishing for this season at least, along comes the Coronavirus (COVID-19) and this also threatens economies and perhaps our sponsorship income. We are lucky to have a strong bank balance and hopefully some more grant income to assist us over the next few months. It may be a test of our leadership and enterprise/innovation etc, over the next few months. It is incumbent on Alpine Radio to prepare ourselves for a worsening of the situation and to be prepared in case the virus hits our local community. And also Alpine Radio will play a role in advising listeners on prevention measures and updated information on medical and hospital facilities and any changes as this virus plays out.



At the Gather Festival, our wonderful sponsor Eleni made her famous cakes and donated the profits to bushfire relief.

Alpine Air Waves—Page 2

— Published twice-yearly —

Publisher

Alpine Radio

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Alpine Radio Committee of Management

- 2019/2020-

President	•	Nick Brown
V-President	•	Hugh Paton
Secretary	•	Rebecca Shegog
Treasurer	•	Keith Pike

Committee

- * Ken Halse (Technical Officer)
- * Ian Erbacher
- * Helen McDougall
- * Scottie Graham

• Volunteer Positions

Technical Officer	•	Rob O'Connor
Training Co-ordinator	•	Hugh Paton
Maintenance Officer	•	Vacant

Other

Station Manager:	Michael Ahearn
Marketing & PR Officer:	Vivienne Rochford

Life Members

- * Mary Smith
- * Paul L'Huillier
- * Rob O'Connor
- * Wendy Blake
- * Ian Erbacher
- * Teresa Green
- * Warwick Randall (dec'd)
- * Bill Sutton
- * Yvonne Sutton
- * Dick Puttyfoot
- * Margaret Randall



Look us up and "like" us on Facebook to be kept up to date with the latest happenings on Alpine Radio. See the link to our F/book page on our website www.alpineradio.com.au.

Sponsorship Manager

Alpine Radio thanks Rebecca for a terrific job as Sponsorship Manager, from which she resigned in late January at the end of her contract. Bec was very organised, brought in some innovative structural changes, and under her watch, the value of sponsorships went from \$30,000 per annum to \$34,000 per annum. Bec has left to do some study at Alpine Institute (the education branch of Alpine Health). Good luck in that new career change Bec...

Sponsorship income for the station may take a hit over the next few months as many businesses have had their main income streams affected by the bushfire threat, with tourists evacuating to safer places at our busiest time of the year. The Committee will consider this and will put in place some strategies to maintain our income, possibly from other sources, new sponsors, donations and grants, etc. Any ideas are welcome for fundraising too.

Vivienne Rochford was back from Canberra for 3 months as she was studying her lines for a new play being put on in Bright, so we co-opted Viv as Sponsorship Manager in an effort to bolster our numbers of sponsors, in particular targeting Albury, Wodonga and Wangaratta. Viv's play was cancelled due to Coronavirus, so this sponsorship drive is on hold for an indefinite time.

We've got a big responsibility to promote local businesses as much as possible. And music artists are going to lose income from cancellations of gigs and festivals, so we will play more Aussie music by contemporary artists, and especially music by local musicians in the North-East.

Training

Alpine Radio committee and some presenters recently underwent Governance and Volunteer Management training by Denise Kuchmar, a trainer from the Community Media Training Organisation (CMTO). This was funded by Community Broadcasting Foundation (CBF), so it was free to those who participated. We do have some gaps to fill in our governance of the station, and will be working on improvements to communication and management over the next few months.

We can flag now some skills training (also provided by CMTO) coming up soon – courses such as "presenting an on-air program", "interviewing techniques" "news and current affairs" and "audio editing"... so stay tuned for details of those courses as soon as we have finalised arrangements. If we can't do these courses with a face-to-face trainer, we might be able to organise on-line training... innovative, different.

Alpine Radio is a dynamic and forward-thinking organisation. We have several new presenters, with new music, a great diverse range of music and some program ideas that will come into effect over the next 12 months. "Spotlight on..." is proving to be very popular and we love listening to it. And if you miss a program, we are starting to put "specials" on the website so you can listen whenever you wish. Technology – we're moving with it, thanks to Michael, Rob, Linda and Ken.

At the Gather Festival—from left, Caitlin, Helen, Michael, Dylan, Nick, Leesa, Ken H.



Membership Renewals

If you haven't renewed your membership please consider doing so as we rely on sponsorships, grants and memberships to pay our bills and stay on air. A membership application is attached to this newsletter.

ONCE AGAIN – THANKS TO ALPINE RADIO’S WONDERFUL SPONSORS!!

In acknowledging our Sponsors, we would also ask our members and listeners to support them by purchasing their products and services whenever possible, and please make yourself known as a member of Alpine Radio.

Baker Motors – Albury
Bright Bookshop
Bright Brewery
Dederang Hotel
Falls Creek Coach Service – Tawonga South
Falls Creek Resort
Falls Creek Hotel
Lifestyle Medicine Health and Wellness Coaching
Medico Hygiene Services – Sale
Mount Beauty & District Community Bank
Mount Beauty Hardware & Drapery
Mount Beauty Medical Centre
Mount Beauty Neighbourhood Centre
Mount Beauty Take-Out
Mountain Valley Tyres (Bright)
North East Country Wholesale Food Service
Our Family’s Mobile Vet, Wodonga
Punkah Pantry—Porepunkah
Rocky Valley Bikes and Snowsports
Studio E Cakes
Tawonga South Butchery
Tawonga South Newsagency & Post Office
The Little Chop Shop, Bright
Travel n Cruise (Bright)
Treats at Bogong Ski Centre
Wandi Pub (Wandiligong)
Woolworths Bright



Outside Broadcasts (OBs)

We’ve had some terrific successful OBs over the past 3 months. In December we tried an OB at the UKV Lions Club’s Carols by Candlelight show, and thanks to Darren Hunt for giving us access to his mixer, we had a most successful evening, capturing the Mount Beauty & District Band’s Christmas Carols, plus two items from the local schools and the Mount Beauty Singers. The two Helens were co-hosting this event, and had to be on their toes to chat in between acts and keep a lively commentary going when necessary. (I think they can talk under water, so they had no problems --Ed).

We also covered the News Years Eve Party from the Mount Beauty Cricket Club ground, and another successful evening with several presenters keeping the wheels turning. And the Gather Festival in February at Mount Beauty saw us once again presenting “live” music from a variety of musicians and some great bands. We’ve certainly been out there in the community, where we should be.

OBs may be on hold for a while but we have an idea to take RPH (Reading for those with a print disability) to the streets, and more OBs when conditions permit (i.e. after the pandemic).

**Alpine Radio is always
looking for new sponsors. .
Contact Viv on 0422 243
691 if you wish to become
an Alpine Radio sponsor.**

Membership Renewals

If you haven’t renewed your membership and your Membership renewal is now overdue please get an application form—call the station on 03 5754 4554. Please renew as soon as possible as we rely on sponsorships, grants and memberships to pay our bills and stay on air.

Vale Jarrod Policha

It is with great sadness we learnt of the death of Jarrod Policha, one of the music teachers at Mount Beauty Secondary College, and a brilliant musician in his own right, as a member of the Mount Beauty & District Community Band and the Mount Beauty Stage Band. Jarrod could play Trumpet or Saxophone in either line-up, and probably several other instruments as well, and would often solo on his chosen instrument during some songs. He will be greatly missed by the Band and by the school community, as well as generally in our small community.



Ten rules for recognising the “Blues” (Reproduced from Back Beat – Dec 2019 – Quarterly Magazine of the South Australian Jazz Archive). **Alpine Radio LOVES the BLUES!**

#10 – If it occurs in a fleabag hotel or a shotgun shack, it’s a blues death. Other blues deaths: being stabbed by a jealous lover, pushed down a mine shaft, crying yourself to death.

#9 – Most begin: “Ah woke up this mawnin’...”

#8 – “I got a good woman” is a lousy way to begin a blues, unless you stick something nasty in the next line: “I got a good woman with the meanest dog in town...”

#7 – After you have the first line right, repeat it, then find something that rhymes: “Got a good woman with the meanest dog in town, he got teeth like Margaret Thatcher and weighs five hundred pounds.”

#6 – Blues cars are Chevies and Cadillacs. Other acceptable blues transportation: a Greyhound Bus or a Southbound Train!

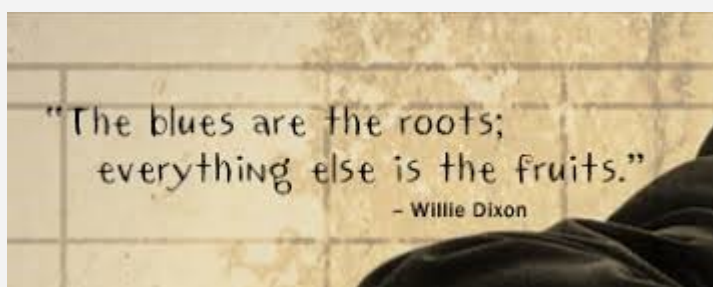
#5 – Teenagers can’t sing the blues. Blues adulthood is old enough to get the chair if you shoot a man in Memphis.

#4 – Hard times in Vermont or North Dakota are just a depression. The best places to have the blues are still Chicago, St Louis or Kansas City.

#3 – You can’t have the blues in an office or a mall... the lighting is wrong!

#2 – No one will believe it’s the blues if you wear a suit – unless you are Robert Johnson!

#1 – If you ask for water, and your baby gives you gasoline, that’s the blues!



Diversity

Alpine Radio encourages women, young people, indigenous and multi-cultural people to join our Committee or our Program Sub-Committee, so that your voices can be heard. We also would like someone from the Ovens Valley to consider joining our team. What about you? Call Michael on 5754 4554 for more information.